

# MOILIFE

## TURNING THE HEADS THAT COUNT IN B2B

At MOI, B2B stands for Brilliant2Ballsy. We know all about buyer expectations and how quickly they change. We find out everything – where they hang out, who they listen to and how to influence them. That's why we're behind some of the most commercially successful marketing strategies in the industry.

**Head-turning ideas** across creative, strategy, planning, accounts, events and operations – creativity runs through our blood.

**TOP 10**

Top 10 international B2B marcomms agency.

**DISRUPT**  
DISRUPT  
CUTTING THE BS IN B2B

**#DisruptForum** - events across the world – we put our money where our mouths are by leading the B2B technology industry through the latest marketing methods and trends.

4 locations around the world filled with the greatest minds in marketing, all working together virtually as one unstoppable force.

70+ people and growing – cool creatives, sharp account teams, awesome developers and ingenious planners in one badass blend of innovation and flawless execution.

**WORLD'S TOP B2B TECH BRANDS**

17 award nominations in 2018 for work that turns the heads that count and gets ROI for clients.

ORACLE® clena  
LECTRA DXC.technology  
CenturyLink® GENESYS

If you'd like to discuss anything raised or want to attend an MOI workshop on turning heads in the era of data-driven marketing, drop Matthew Stevens an email [Matthew.Stevens@moi-global.com](mailto:Matthew.Stevens@moi-global.com).

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